

Town of Sturbridge
Design Review Committee

Meeting Minutes

September 16, 2014

Meeting convened: 1:40pm
Meeting adjourned: 2:28pm

Present: Elaine Cook, Cindy Forgit, Chris Wilson
Absent: Chris Castendyk, Fran O'Connell

Also present: Joseph Faucher Brimfield Sign Co. (49 Main Street Associates, LLC)
Laurie Boniface (Sadie Green's, Inc.) (Was unable to make the meeting)
Manny Paiva (Cumberland Farms)
Linda Dupuis (By Gone Alley Antiques and Misc.) and partners

Location: Center Office Building - Second Floor Meeting Room

Agenda

- Call to order and approval of August 19, 2014 Minutes
- Rousseau & Marino P.C., - 49 Main Street
- Sadie Green's Inc. - 531 Main Street
- Cumberland Farms - 506 Main Street
- By Gone Alley Antiques & More - 425 Main Street
- Old Business
- New Business
- Adjournment

Approval of August 19, 2014 Meeting Minutes

Motion to approve: Elaine Cook and seconded by Cindy Forgit Vote 3-0

49 Main Street - 49 Main Street Associates, LLC

Re: Request for Design approval for signage
Zone: Commercial Zoning District

Materials Reviewed:

- Rendering of proposed freestanding tenant sign
- Color samples
- Copy of site plan
- Photo of building

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Proposal: 50 square foot double faced PVC panel with steel posts. Each tenant panel will use the specific company colors for graphics and logo - all to be on white background

Colors: Heading: 23K Gold Leaf, White, Pantone 534 blue

Tenants:

1. IPNE - Black Pantone 294U
2. REMAX - Red Pantone 186U, Pantone Reflex BlueU
3. Rousseau & Marino - Black
4. Meyers Associates,L.P. - Black Pantone 7531U
5. Sturbridge Financial Services - Black

Note: Sign Location pre-approved by Planning Board

Lighting: Included in sign heading, giving sign a downcast wash of lighting

Landscaping: Plan pre-approved by Planning Board

DRC Comments/Conditions: None

Motion to approve: Chris Wilson and seconded by Elaine Cook Vote 3-0

531 Main Street - Sadie Green's, Inc.

Re: Design approval of building signage

Zone: Commercial Tourist District

Materials Reviewed: Photos of proposed sign

Proposal: 8 foot by 2-foot metal sign to be installed on building

Colors: Aqua/green with brown outline on Sadie Green's graphics

Blue/white on art design

Blue graphics: Jewelry, Accessories, Gifts, Antiques, Clothing, Junque & Jewels

Note: Sign was used previously at another location and is being repurposed with added graphics as underlined above.

Lighting: Existing

DRC Comments/conditions: The Committee would prefer that no clothing be hung outside on the building nor displayed on racks outside, as well as other merchandise, but are unsure of restrictions in the by-laws. It was recalled at one time the town had a by-law disallowing such displays but we are uncertain if it is still on the books and if not, would like to see it reinstated.

Motion to approve sign as proposed with the assumption it will be installed in the former location used by Susan's Secret Garden, centered underneath the lighting. If location is different, the applicant will need to return for approval. Motion made by Cindy Forgit and seconded by Chris Wilson
Vote 3-0

506 Main Street - Cumberland Farms

Re: Request to change outdoor seating umbrellas from previous DRC approval of beige fabric with logo to be replaced with solid green umbrellas.

Zone: Commercial District

Materials reviewed:

- Copy of site plan
- Photo of existing umbrellas
- Photo of proposed umbrellas
- Material and color of proposed umbrellas (green and blue)

DRC Comments/conditions: The Committee members agreed on preference for the original approved beige color.

Motion to approve sign as presented with the new material provided the color can remain beige as originally approved - made by Chris Wilson and seconded by Elaine Cook
Vote 3-0

425 Main Street - By Gone alley Antiques & More

Re: Request for Design approval for signage to be erected on the multi-tenant sign
Zone: Commercial Tourist District

Materials reviewed:

- Photo of existing multi-tenant sign
- Rendering of proposed sign
- Color of Purple to be used for lettering

Proposal: 24" x 44" wood and core board sign

Colors: White background, purple graphics and trim

Lighting: N/A

Landscaping: N/A/A

DRC comments/conditions: None

Motion to approve with purple color as presented by Elaine Cook and seconded by Cindy

Forgit

Vote 3-0

Old Business

It was noted Yankee Candle has had a sale banner displayed on the fence for so long it has become part of the background. It is badly faded, out of date and should be removed.

New Business:

Meeting dates were chosen for November 22 and 25, December 2 and 16, all at 1:30 pm.

Adjournment

Motion to adjourn at 2:28pm by Elaine Cook and seconded by Chris Wilson Vote 3-0

Next Meeting Dates - October 14 and 28, 2014 @ 1:30 pm

Respectfully submitted,

Chris Wilson, Secretary
cc

Jean Bubon - Town Planner
N. Burlingame - Building Inspector
Town Administrator
Board of Selectmen
L. Wong
D. Trapasso